

SEAFOOD DEALERS SAMPLE SURVEY QUESTIONS

----- DO NOT RETURN -----

To help introduce and begin to familiarize you with the Cooperative Research Survey you will receive if you choose to participate, the LDWF has enclosed a short series of example questions representing the types of survey questions that you can expect to be asked. These are example questions only and should not be returned. The length of the survey and number and types of questions asked is determined by your qualifying tier identified by LDWF through trip ticket records. The following table briefly summarizes the maximum number of questions that appear on the Cooperative Research Survey for Tier 1, Tier 2 and Tier 3 qualified wholesale / retail seafood dealers. Please do not be intimidated by the length of the survey; you will only be required to respond to those questions pertaining to the fishery or fisheries you participate in.

TIER LEVEL	NUMBER SURVEY QUESTIONS	NUMBER SURVEY PAGES	PAYMENT AMOUNT
Tier 1	Questions 1-54	Pages 1-25	\$1,437.91
Tier 2	Questions 1-87	Pages 1-46	\$4,678.05
Tier 3	Questions 1-178	Pages 1-89	\$43,814.97

The following 3 pages list example questions taken from each of the three Cooperative Research Surveys (Tier 1, Tier 2 and Tier 3). Please keep in mind that these are examples only and should not be returned.

Louisiana Department of Wildlife and Fisheries Seafood Dealers Cooperative Research Survey 2009: Tier 1

Tier 1 of the survey focuses on descriptive information about this seafood business and losses incurred by the business during Hurricanes Katrina/Rita in 2005 and Hurricanes Gustav/Ike in 2008. Here are some of sample questions in various sections

Sample Questions for Tier 1 Participants

To answer questions respondent will be required to check boxes and fill in the blank

- How many years has this seafood business operated in Louisiana?
- Did this seafood business have a wholesale/retail vehicle license in 2008?
- What species of seafood did this seafood business handle in 2008? (Please check all that apply.)
- From whom did this seafood business buy seafood products directly in 2008? (Please check all that apply.)
- To which of the following did this seafood business sell seafood products directly in 2008? (Please check all that apply.)
- What percentage of the seafood sold in other states by this seafood business in 2008 was live, processed, or other? (Please write "0" if none. Total should equal 100%.)
- In what months of the year did this seafood business operate in 2008? (Check all that apply.)
- On average, how many **people worked for pay** at this seafood business for the following periods in 2008
- What was this seafood business' total revenue (sales) from all sources (e.g., sale of seafood products, fuel, ice, etc.) in 2008? Do not include sales tax collected in this value.
- What was the total debt owed by this seafood business (including all mortgages and loans for property, equipment, vehicles, or other items purchased by this business) at the end of 2008? (Please write "0" if none.)
- Was this seafood business impacted by Hurricane **Katrina or Rita** in 2005?
- What was the estimated dollar value of lost business revenue for this seafood business as a result of Hurricane **Katrina or Rita** in 2005-2008? (If no losses, please write "0".)
- How many days was this seafood business unable to operate (buy and sell seafood) because of Hurricane **Gustav or Ike**? (Please write "0" if this business had no interruption in it's ability to buy or sell seafood.)
- What was the estimated dollar value of damages to the following items at this seafood business as a result of Hurricane **Gustav and Ike**? (If no losses, please write "0".)
- Did this seafood business apply for a loan from any of the following sources after Hurricane **Gustav or Ike**? (Check all that apply.)

Louisiana Department of Wildlife and Fisheries Seafood Dealers Cooperative Research Survey 2009: Tier 2

Tier 2 of the dealer survey concentrates on the cost and revenue structure of this seafood business' operations. It contains questions related to seafood issues and problems caused by the 2005 and 2008 Hurricanes. Below are some sample questions.

Sample Questions for Tier 2 Participants

To answer questions respondent will be required to check boxes and fill in the blank

- Did the owner of this seafood business own the land or lease the land on which the business is located in 2008? (Check all that apply)
- What was the line of credit amount needed by this seafood business – on a continuous basis – in 2008?
- In Tier 1, question 19A you were asked to specify this seafood business' total annual expenditures for 2008. Please itemize the **annual expenditures** for the following categories in 2008.
- What is the estimated **replacement value** of the following items that are present at this seafood business today. (Please write "0" if the seafood business does not have the item.)
- Did this seafood business have on-site fuel storage and pumping facilities in 2008?
- What was this seafood business' total revenue (sales) from selling ice in 2008?
- If this seafood business bought bait from states other than Louisiana in 2008, please identify the states. (If it did not buy bait from other states, please check "not applicable".)
- Did this seafood business have any of the following types of insurance in 2008? (Check all that apply.) If it did have a particular type of insurance in 2008, please indicate coverage and deductible amounts?
- What can the Louisiana seafood industry do to be more successful? (Check all that apply.)
- Did this seafood business relocate any of the following as a result of Hurricane **Katrina or Rita**?
- Please check the boxes below to indicate whether this seafood business provided the following benefits (such as health insurance) for employees or the business owner in 2008?
- How did this seafood business use or intend to use hurricane recovery funds from the Louisiana Department of Wildlife and Fisheries after Hurricane **Katrina or Rita**? (Check all that apply.)
- How has this seafood business prepared for the 2009 hurricane season? (Check all that apply.)
- Does this seafood business advertise the seafood products that it sells?
- In your opinion, how significant are the following problems facing seafood businesses?
- What brand names does this seafood business use for the following species? If the seafood business does not have brand names for a species leave the brand names for that species blank.

Louisiana Department of Wildlife and Fisheries

Seafood Dealers Cooperative Research Survey 2009: Tier 3

Tier 3 of the seafood dealer survey asks questions related to specific fisheries (such as crab, crawfish, shrimp, oysters, and finfish). There are revenue and costs questions as well as questions about where the dealer obtains and sells his/her seafood products.

Sample Questions for Tier 3 Participants

To answer questions respondent will be required to check boxes and fill in the blank

- How much did this seafood business spend purchasing crabs in 2008?
- What forms of crabs did this seafood business sell in 2008? (Check all that apply.)
- Did this seafood business have any formal agreements to sell crabs to processors or other seafood businesses in 2008?
- How many pounds of wild caught and farm raised crawfish did this seafood business handle in 2008?
- What percentage of crawfish purchases from businesses in other countries in 2008 were the following forms? (Please write “0” if none. Total should equal 100%.)
- Did this seafood business produce any crawfish byproducts (e.g., peelings, shells, or heads) in 2008? If “yes”, what did this seafood business do with these byproducts?
- What percentage of this seafood business’ finfish purchases in 2008 – by dollar value – were the following species? (Write “0” if none. Total should equal 100%.)
- Did this seafood business own/share any oyster leases in Louisiana in 2008?
- Did this seafood business provide fishermen with oyster cargo vessel services to transport oysters in 2008?
- Does this seafood business have any formal agreements to purchase crawfish from specific commercial fishermen/farmers (not counting crews who harvest crawfish from ponds owned by the owner of this seafood business) or other businesses?
- Does this seafood business purchase finfish from businesses in other states?
- Approximately how much did this seafood business spend purchasing oysters in 2008?
- Which techniques are used to treat the oysters that this seafood business sells as “post harvest treated”?
- What percentage of whole oysters (oysters in shell) sold by this seafood business are sold to entities out of Louisiana?
- What was this seafood business’ gross shrimp sales (total shrimp sales before taxes) in 2008?
- Does this seafood business have any agreements to purchase shrimp from specific commercial fishermen or other Louisiana businesses?